

WHAT'S MY LEVEL?

Level	Min Point	Max Points
Red (R)	0	999
Silver (S)	1,000	3,249
Gold (G)	3,250	14,999
Black (B)	15,000	29,999
Black Diamond (D)	30,000	30,000+

You can check what level you are at any membership kiosk in the club, or when you insert your membership card in a gaming machine.

A letter will be displayed after your name. The letter is the first letter of the level you are in e.g. R for Red, S for Silver and so on. The Black Diamond level will show the letter D.

You can redeem your points as often as you like, and it will not affect your membership level. The level is based on points accrued over a 6 month period and not on your points balance at any one time.



Please Note:

- You must be a financial member of *seagulls* Club to qualify for the My Choice Rewards Program.
- seagulls* Club members can have only one card at a time and members cannot allow other persons to use their cards. *This may result in disciplinary action.*
- Members whose membership is on hold, cancelled or suspended will have their points frozen or possibly forfeited.
- You must use your *seagulls* Club membership card when making purchases at the club or playing gaming machines to earn points and to determine the level you are on.
- Points are not transferrable to other members.
- Rewards are subject to change at the club's discretion.
- This brochure is intended for member's information only.
- Player Activity Statements are available on request.
- Full terms and conditions are available on our website or at the Rewards desk.



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www.seagullsclub.com.au



Think! About your choices.
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www.gamblinghelp.nsw.gov.au

my choice
members rewards



ONE PROGRAM
ENDLESS REWARDS





My Choice Rewards is a tiered Member Rewards Program that is exclusive to the *norths* Group.

You can start earning rewards points as soon as you become a club member and you can continue to earn reward points when you correctly use your membership card for gaming, bar, dining, bottle shop and merchandise transactions. You can also earn points through a variety of promotions.

It's our way of saying "Thank you" for your loyalty to *norths*.

THE GREATER THE POINTS THE GREATER THE REWARDS

There are 5 different levels or tiers in the **My Choice Rewards** Program. The level you are on is based on the points you have earned. **The more points you earn the higher the tier and the more rewards you receive.** The five levels are Red, Silver, Gold, Black and Black Diamond.

Levels will be reviewed each month and you can move up to a higher level at this time. However, you can only be moved down once every 6 months, so if you are away for an extended period of time, like an overseas holiday, you won't necessarily lose your tier ranking.

You are automatically linked to the **My Choice Rewards** Program (Red Level) when you become a member, however you have the choice to opt out of the program if you do not wish to participate.

Rewards Points will expire each year on December 31.

BENEFITS OF TIERED MEMBERSHIP

The more points you earn, the higher the tier and the more rewards you receive. Below are just some of the benefits available.

TIER BENEFITS	RED	SILVER	GOLD	BLACK	BLACK DIAMOND
Check your My Choice Rewards points at the Rewards Desk	•	•	•	•	•
Free tea & coffee from our vending machines	•	•	•	•	•
Tray service	•	•	•	•	•
Birthday Bonus Points	1000 points	1200 points	1500 points	2000 points	2500 points
Shuttle Bus service	•	•	•	•	•
Special offers at selected restaurants	•	•	•	•	•
Cardit / Cashless Convenience	•	•	•	•	•
Beverage Discounts	•	•	•	•	•
Redeem Points for Beverage Purchases	•	•	•	•	•
Breakaway Reservation Service	3 minutes	3 minutes	3 minutes	5 minutes	7 minutes
Renewal Bonus Points		•	•	•	•
Tiered promotions		•	•	•	•
Personalised service from your Customer Loyalty Host			•	•	•
Exclusive Special Events			•	•	•
Exclusive Gift Offers			•	•	•
Show Tickets <small>(conditions apply)</small>			•	•	•
VIP Parking <small>(norths only)</small>				•	•
Taxi/Limo Service				•	•
Extended Points < <small>(conditions apply)</small>				•	•
Entry to Tabatinga <small>(seagulls only)</small>				•	•